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At ICDA, we want to help you

find that unique image, animated logo, or character that will best represent your company to the world. We emphasize quality and detail through the choice of style, texture and materials to best meet your needs. Each solution has a special appeal.

You can expect the new addition to your family in four to six weeks from design approval and deposit.

Choose from the menu on your left and read through our [DESIGN SERVICE: Steps for a Successful Character Costume](#).

step 1: the concept

If you already have a corporate image, logo, or character sketch, then ICDA will work with you to develop your concept into a 3-D walking attraction.

If you have only a fuzzy notion, then we will help you develop that notion into a walking reality.

If you haven't a clue we will work with you to find a solution that suits your particular needs and then develop it into a walking billboard.

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step 2: exploring the concept

Questions to clarify your needs:

1. Do you already have a drawn image of this character?
2. Is the look of this character established in print?
3. What is the proportion to the human figure?
4. Does it require a moving mouth, eyes, ears, etc.?
5. Will the character be required to be very active and athletic?
6. Is the costume meant to attract and relate to children?
7. How many people will be wearing the costume?
8. How experienced are the people wearing the costume?
9. Will the costume be worn in climate-controlled conditions or outdoors?
10. How will the costume be shipped, and how often?
11. How will the costume be stored?

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step 3: finalizing the concept

After the creative dust has settled and your questions and answers have been taken into consideration, ICDA will provide a cost proposal and a costume design based on human proportion. Fabric samples are available for your approval.

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step 4: fabricating your character

We have a passion for what we do. Combined with our zest for detail and quality, we work as a team committed to fabricating the best creature possible. Four to six weeks are devoted to each character we build. Every assignment is a challenge, and every client's needs are different.

Procedure

- After design approval from the client, communication continues via photographs of the sculptured figure.
- Modifications are made and attention is given to the proportion of the character.
- The figure is patterned and construction begins.

Materials

Although each costume character is an individual design, in general the following materials are used:

- Polyester foams, which are porous, flexible and light weight.
- Fabrics featuring flexibility and textural variety to suit the character.
- Nylon hoops and firm polyethylene foam for structural support provide a sturdy and long lasting costume.
- Padded harnesses support the costume and add comfort.

Methods

- Character heads are often mounted separately on a construction hard hat to maximize head movement.
- All foam shapes are fully lined with mesh fabric to facilitate ventilation.
- The actor is provided with disguised visibility areas which are incorporated into the design.
- Cable controlled mouth and eyes are optional.
- A fan can be mounted inside the costume.
- An optional cooling vest can be shipped with your costume.
- Oversized hands can have an opposable thumbs.
- Shoes can be oversized, yet fit snugly over any sized foot.

Meeting Needs And Possibilities

- The mouth might be over two feet wide, and still close with the nod of a head.
- Eyes can spring from the top of the head.
- Wings might sprout from the ears.
- Tails can wag on command.

step 5: shipping service

Once we put the finishing touches on your character, we will package and ship it directly to your office, warehouse, client trade show.

Each costume is provided with a sturdy nylon bag that is large enough to hold the entire costume. The bag allows the costume to be easily carried from location to location and protects it while in storage.

If you intend to ship your costume frequently, we recommend a custom crate suitable for both storage and repeated shipping. Custom crates are made of strong, reinforced materials and are built for endurance. The cost of a crate is based on the size of the character.

step 6: maintenance service

We share the desire to see that your new character is well cared for. We include step-by-step instructions for wearing the costume. These Costume Instructions contain some simple maintenance hints that owners can perform to help lengthen the life of their creature.

Many customers are interested in the professional Maintenance Program provided by ICDA. The frequency of cleaning depends on the usage of the costume. This program includes a periodic laundry and maintenance service on an "as needed" basis. The customer should schedule a maintenance appointment. Services are completed within seven to ten working days from receipt of the costume.

A combination of owner care and regular preventive maintenance will help to keep your costume fresh and looking new.